

# 2014 WSSAF/OSAF LEADERSHIP CONFERENCE

January 31 & February 1, 2014 – Red Lion Hotel, Kelso/Longview, Wash.

All SAF members are invited to participate in the 2014 Leadership Conference to be held at the Red Lion Hotel in Kelso/Longview, Wash. The conference will cover a wide range of issues related to the Society of American Foresters and organizational leadership. While focused on the SAF, the topics are of value to anyone active in community organizations. An array of speakers will cover the topics of general perspectives on leadership, meeting management, and SAF branding, activities, and value. An SAF National Office staff person will be in attendance. We would like to offer students scholarships to this event, so if you can contribute toward this effort, please see the registration form below. We look forward to seeing you in January.

FRIDAY, JANUARY 31, 2014		SATURDAY, FEBRUARY 1, 2014	
10:00 am	Concurrent WSSAF and OSAF executive committee meetings	7:00 am	Breakfast (included with registration)
Noon	Lunch for all Leadership Conference participants (included with registration)	8:00	Pacific Northwest Logging and Forestry History— <b>Jack Zaccardo</b> This historical overview of our shared forestry background gives an important basis for the context to the state of forestry in our society.
1:00 pm	Branding the Society of American Foresters— <b>Will Novy-Hildesley</b> , Quicksilver Foundry	8:30	The Value of SAF— <b>Adrian Miller</b> , Manager of Policy and Environment, Olympic Resource Management
2:30	Break	9:00	Status of the Washington and Oregon SAF Foundation— <b>Peter Heide</b> , Director of Forest Policy, Washington Forest Protection Association, and <b>Ron Boldenow</b> , Professor of Forest Resource Technology, Central Oregon Community College
3:00	Meeting Planning Workshop— <b>Mary Webb</b> , Business Consultant and Leadership Coach This session will discuss the planning required to organize a multi-day meeting with multiple sessions. Subject matter will include types of meeting organization, budget planning, fund raising, marketing, participant activities, permits, location, and facilities.	9:30	Break
4:00	Tour Planning Workshop— <b>Richard Zabel</b> , Executive Director, Western Forestry & Conservation Association Discussion will include how to organize field trips to maximize participants' learning experiences. Subject matter will include style of the tour, transportation, logistics, safety, speakers, and participant activities.	10:00	Legislative and Policy Issues, and Proactive Responses to Forestry Issues • <b>Harry Bell</b> , Washington State SAF Policy Chair • <b>Paul Adams</b> , Oregon SAF Policy Chair • <b>Dick Powell</b> , Oregon SAF Chair • SAF National Office staff
4:20	Leadership Topic to be determined	11:00	SAF National Office Update—TBA, SAF National Office staff
5:00	Adjourn	Noon	Adjourn
5:30	No-host Social Hour		
6:30	Dinner and Keynote Speaker: United States Congressional Representative <b>Derek Kilmer</b> (invited) (included with registration)		

**MEETING LOCATION AND LODGING** The meeting will take place at the Red Lion Hotel & Conference Center—Kelso/Longview, 510 Kelso Drive, Kelso, WA 98626; 800-Red Lion; 360-636-4400; [www.redlion.com/our-hotels/washington/kelsolongview](http://www.redlion.com/our-hotels/washington/kelsolongview). Reduced rate lodging at the Red Lion is available at the rate of \$86.95 plus tax when mentioning the SAF meeting. After January 1, if rooms are still available, the group rate will be offered.

**REGISTRATION** The registration fee is \$125 if received by January 24 and includes lunch and dinner on Friday, breakfast on Saturday, conference materials, and refreshments. The student rate is \$75. A late fee of \$25 will be in

effect if received after January 24. Return completed registration and payment information to: SAF Leadership Conference, SAF Northwest Office, 4033 SW Canyon Rd., Portland, OR 97221; fax 503-226-2515. Checks should be payable to Washington State SAF. Visa and MasterCard accepted. Registration Questions? Contact Amanda at 503-224-8046 or [amanda@forestry.org](mailto:amanda@forestry.org). Program questions can be directed to Joe Murray at 360-460-3733.

**SAF CFE HOURS** This program is approved for 2.0 hours of Category 1 credits and 5.5 hours of Category 2 credits.

## Registration Form — 2014 WSSAF/OSAF Leadership Conference January 31 & February 1, 2014 – Red Lion Hotel, Kelso/Longview, Wash.

Registration includes all materials and meals (Friday lunch and dinner, Saturday breakfast, and coffee breaks)

Name \_\_\_\_\_ SAF Chapter \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_ Day Phone \_\_\_\_\_

Special dietary needs? \_\_\_\_\_

\$ \_\_\_\_\_ \$125/person regular conference registration if received by January 24; \$150 if received after 1/24/14

\$ \_\_\_\_\_ \$75/student conference registration if received by January 24; \$100 if received after 1/24/14

\$ \_\_\_\_\_ Contribution toward student scholarships

\$ \_\_\_\_\_ Add \$6 if paying by credit card

\$ \_\_\_\_\_ **TOTAL AMOUNT ENCLOSED**

### METHOD OF PAYMENT

Check (enclosed)     Credit Card (Visa/MasterCard)

Purchase Order # \_\_\_\_\_

Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Make checks payable to WSSAF

Return form & payment to: Leadership Conference, SAF Northwest Office, 4033 SW Canyon Rd., Portland, OR 97221; 503-224-8046; fax 503-226-2515; [amanda@forestry.org](mailto:amanda@forestry.org)